



2009

FLUDICON

FLUID DIGITAL CONTROL

EUROPEAN AUTOMOTIVE ADVANCED SUSPENSION
TECHNOLOGIES EXCELLENCE IN RESEARCH AWARD

Fludicon GmbH

Frost & Sullivan presents to Fludicon GmbH the '2009 European Automotive Advanced Suspension Technologies Excellence in Research Award,' for its successful research and development efforts in Electro-Rheological Fluid (ERF)-based damping systems. By venturing into the automotive market in the near future, Fludicon's ERF-based semi-active suspension system, eRRide, is expected to be a worthy alternative to the other currently available controllable dampers. Fludicon expects the demand for its ER fluid to grow over ten times by 2012 and aims to be the local technical centre of expertise for the European region with a production capability of damper systems for industrial, physical rehabilitation and automotive applications. Fludicon has managed to remain efficient by diversifying the application areas of its products, thus mitigating the downturn risks. Presently, Fludicon is poised to introduce its automotive products by forming strategic partnerships with tier I and tier II suppliers that cater to the automotive industry. Considering the aforementioned factors, Fludicon is the worthy recipient of this accolade.

Vinod Nookala, Research Analyst, Automotive & Transportation, Frost & Sullivan

"Fludicon's scientists and engineers are very proud to receive this honour from such a prestigious group of experts as Frost & Sullivan. The recognition of our efforts will motivate us all to keep pushing forward and to extend the technological boundaries and applications of this very exciting materials technology."

Dr. Alex Alexandridis, Managing Director and CEO, Fludicon GmbH